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### UM welcomes little Griz to mascot family

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**NEWS RELEASE**

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Dec. 12, 1997

**Contact:** Bryan Thornton, general manager, The Bookstore at The University of Montana, (406) 243-4921, ext. 600.

**UM WELCOMES LITTLE GRIZ TO MASCOT FAMILY****MISSOULA --**

There's a new addition to the Montana Grizzly family -- a new cub on campus to help The University of Montana-Missoula's senior mascot promote school spirit.

The junior Griz arrived this fall in response to calls from retailers for a less fearsome mascot for small children to sport on their clothing, said Bob Frazier, executive assistant to UM President George Dennison. Many universities around the nation, he said, have a junior version of their mascot.

Like the elder bear, the cub sports UM's spirit colors of maroon and silver. The cub is strictly for children's clothing, and also serves as the mascot for Cub Club, an organization for young Grizzly fans.

Clothing bearing the new youngster is available only at the M Store in the Harry Adams Field House during upcoming Lady Griz and Grizzly basketball games. Local and statewide merchants licensed to carry Montana Grizzly logo wear and The Bookstore at The University of Montana will carry the clothing in the near future.

The logo was created by Missoula artist Steve LaRance, who designed the senior Montana Grizzly logo last year.

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State newspapers  
Lilgriz.rl